PODDAR GROUP OF INSTITUTIONS

Presents

Maha-Manthan-2023

Venue: Poddar International College, Mansarovar		
19 December 2023	**20 December 2023**	**21 December 2023**
● Pitchathon ● Painting ● Business Quiz ● Blind Coding ● Rangoli	● Ad Mad ● Trading Titans ● Online Gaming ● Croquis Design ● Corporate Roadies	● Solo Singing ● Master Chef

Venue: Poddar Business School, Jagatpura	
22 December 2023	**23 December 2023**
● Solo Dance ● Nukkad Natak ● RC Racing ● Urban Haat ● Scrap to Shine ● Tech Exhibition	● Group Dance ● Ramp Walk ● DJ Night

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GENERAL RULES:

- The participants are requested to submit their entries latest by **December 18,2023** to avoid last minute rush. The participant can register by filling the registration form *via registration link* available or by hard copy filled and duly signed by the head of the institute/ Co-coordinator.

- **Registration Form Link:**https://www.poddarinstitute.org/pi/event-page.php

- Registration charges for 19th,20th, 21st and 22nd Dec 2023 , have to be paid by each student.

- Registration charges for 23rd Dec 2023 including entry for all the events (Group Dance & Ramp Walk) are 1500 Rs. per team. DJ Night entry is free to all the final day participating teams.

- The team of each institute would select a team leader, whose name should be intimated along with a confirmation letter.

- The Host Institute reserves the right to make any changes in the schedule that it seems fit.

- Participants must carry their Identity card on the day of their competition, failing which they won't be allowed to participate

- Students are required to bring all essential materials with them.
- Disobedience of rules may lead to disqualification.

- Use of any false means such as using gadgets, prompting, etc is strictly prohibited.

- The decisions of the judges will be final and binding in case of any discrepancy or dispute.

For further inquiries, please contact -

Dr. Sunil Kakkar (97729-97729)   Dr. Ruchir Saxena (98285-62769)
Dr Shilpi Damor (97841-97387)   Ms. Swati Puri (91160-38880)
Dr. Shiva Sharma (87697-68970)   Ms.Sargam Poddar(91160-38883)

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Presents

Maha-Manthan-2023

Cash Prizes

		I PRIZE	II PRIZE	III PRIZE
Maha-Manthan-2023				
19 December 2023				
1	Pitchathon	700 & Trophy	500 & Trophy	Trophy
2	Painting	700 & Trophy	500 & Trophy	Trophy
3	Business Quiz	700 & Trophy	500 & Trophy	Trophy
4	Blind Coding	700 & Trophy	500 & Trophy	Trophy
5	Rangoli	700 & Trophy	500 & Trophy	Trophy
20 December 2023				
1	Ad Mad	1100 & Trophy	700 & Trophy	Trophy
2	Trading Titans	700 & Trophy	500 & Trophy	Trophy
3	Online Gaming	1100 & Trophy	700 & Trophy	Trophy
4	Croquis Design	700 & Trophy	500 & Trophy	Trophy
5	Corporate Roadies	700 & Trophy	500 & Trophy	Trophy
21 December 2023				
1	Solo Singing	700 & Trophy	500 & Trophy	Trophy
2	Master Chef	1100 & Trophy	700 & Trophy	Trophy
22 December 2023				
1	Solo Dance	700 & Trophy	500 & Trophy	Trophy
2	Nukkad Natak	700 & Trophy	500 & Trophy	Trophy
3	RC Racing	700 & Trophy	500 & Trophy	Trophy
4	Urban Haat	700 & Trophy	500 & Trophy	Trophy
5	Scrap to Shine	700 & Trophy	500 & Trophy	Trophy
6	Tech Exhibition	700 & Trophy	500 & Trophy	Trophy
23 December 2023				
1	Group Dance	5100	2100	1100
2	Ramp Walk	5100	2100	1100

Certificate will be given to all winners & participants

PODDAR GROUP OF INSTITUTIONS

Presents

Maha-Manthan-2023

Registration Charges

Date	Entry Charges (till 18 December 2023)	On the Spot
Day 1 (19-Dec)	Rs. 100 per participant	Rs. 150 per participant
Day 2 (20-Dec)	Rs. 100 per participant	Rs. 150 per participant
Day 3 (21-Dec)	Rs. 100 per participant	Rs. 150 per participant
Day 4 (22-Dec)	Rs. 100 per participant	Rs. 150 per participant
Day 5 (23-Dec)	Rs.1500 per team (Includes participation fee & DJ Night pass)	Rs.2000 per team (Includes participation fee & DJ Night pass)
For Non-Participants (DJ Night pass**)**	Rs. 200 per head	Rs. 400 per head

Accommodation Charges for out stationed participants (Including Meals): Strictly on prior booking

For out stationed participants	Accommodation Charges (Includes Meal): Boys : Rs 400 Per day Girls: Rs 400 per day

PODDAR GROUP OF INSTITUTIONS

Presents

Maha-Manthan-2023

Date: 19 December 2023

Venue: Poddar International College, Mansarovar

Reporting time: 9.30 AM

Rules & Regulations

PITCHATHON

Event Coordinators: Dr.Swapna Shrimali (7665020042), Dr.Anupam Jain (8003690363) & Dr.Reema Singh (7742208911)

Suggested Format
- Cover Page
- Executive Summary
- Problem Statement
- Business Preposition
- Marketing Plan
- Organizational Plan
- Financial Plan
- References
- Appendices (for additional information, if required)

Subject line: B Plan college name

Message body: Clearly written Names of all the participants and their phone numbers.

Formation of Teams
- Each team can comprise of maximum 5 members.
- Colleges can have multiple teams.
- One participant cannot be a part of more than one team
- No change of team structure is permitted after the team is registered.

Eligibility Criteria
- Business Plan/Idea Comprehensiveness
- Marketability & Profitability
- Economic Impact
- Presentation (On Event Date). Teams will get 10 minutes for presentation.
- Pitching to investors, building PR, and acquiring customers- it's all about creativity...!
- There might be a questionnaire after the pitch is completed.

Judgment Criteria: Uniqueness of the idea,Presentation Skills, USP, Creativity and Scalability

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Presents

Maha-Manthan-2023

PAINTING

Event Coordinators: Ms.Monika Pareek (9413330043)

- Time Limit will be 1 hour.
- Multiple entries from each institute are allowed.
- Theme will be given on the spot.
- Participants should bring the required materials with them.
- No copy work will be allowed.

Judgment Criteria: Creativity, Innovation & Presentation

BLIND CODING

Event Coordinators: Mr.Shivanshu Gautam (9461301634)

Blind coding is where a programmer works on code without running it until completion. Normally this is a terrible idea but it makes for a very fun challenge.

- Participants Should Have Knowledge of C Language.
- Compiler that will be used is "Turbo C".
- There will be 2 rounds.
- Participants have to write their code in C language.
- One program is given in each round.
- In each round monitor or screen will be off.
- Participants who will not be able run the program in given time in the first round will be eliminated.
- Participants should not be using their smartphone otherwise they will be eliminated.
- Participants with minimum no. of Errors compared to other Participants or with no errors with minimum time compared to other participants will be ranked according to that.

Judgment Criteria: Percentage of error and accuracy of code

BUSINESS QUIZ

Event Coordinators: Dr.Sunil Kakkar (9772997729), Mr.Abhishek (9166335245) & Dr.Tanuja (8875633087)

"It is an event to test your intellect as well as business knowledge inspired by the current business scenario. In multiple rounds, participants can test, learn and show off their knowledge and skills."

- Quiz will have questions related to the world of business.

PODDAR GROUP OF INSTITUTIONS

Presents

Maha-Manthan-2023

- Only team participation is allowed. The team should consist of 2 members only.
- Audience can only participate in the audience rounds.
- Use of any false means such as using gadgets, prompting, etc. is strictly prohibited as a result; marks will be deducted from the team scores.

The quiz will be conducted in two Phases**.**

Phase 1 - The Prelims

- The selected teams will be qualified for the final round on the basis of their scores.
- The first round will consist of a written test.; 30 one word questions.
- Time limit for the test will be 30 minutes.

Phase 2 - The Finals

- Based on their performance in the prelims, the teams will compete in the Finals.
- This phase consists of 5 rounds which are as follows:
  - Audio Visual
  - Tagline Logos
  - Rapid Fire
  - Spell Bees
  - Linkage round association/music round
- This round will require prompt answering. For each question 20 seconds will be allotted.
- The changes and final decision will be held with the quizmaster.

Judgment Criteria: Point System as decided by Quiz Master

RANGOLI

Event Coordinators: Dr.Poonam Dhawan (8209124148) & Ms.Purnima Vyas (8764331962)

- Time limit will be 1 hour.
- 1-3 members in a team are allowed.
- Participants should bring their required materials with them.
- Props (Bottles, Sieve etc.)are not allowed.

Judgment Criteria: Overall Appearance, Design/Theme,Clarity in Rangoli art, Color combination and Creativity

PODDAR GROUP OF INSTITUTIONS

Presents

Maha-Manthan-2023

Date: 20 December 2023

Venue: Poddar International College, Mansarovar

Reporting time: 9.30 AM

AD MAD

Event Coordinators: Dr.Sharmila Gaur (9413334447), Dr.Swapna Shrimali (7665020042) & Ms.Khushboo (8947891758)

Time to get mad with the creativity of the participants.

"Here, participants will get a chance to merge advertising skills and acting tenacity with their spontaneity and confidence. Based on their creativity, participants will be judged on the basis of uniqueness and their ability to stand out."

Phases

Even Spotify has multiple ads. a single round won't be enough.

- **Campus reel making**
- **Ad. IQ**

CAMPUS REEL MAKING

In this, the participants have to make a reel about any product or service and post it on managment@poddarinstitute.org; which will be posted on our Instagram handle management. poddar and has to be promoted by the team till 19th December 2023 8:59:59

AD.IQ

In this, the participants have to enact the ad on the stage as it could be promoted on tv. Use of Props, logos, jingles, taglines are encouraged.

- The no. of participants can be 2-5.
- 30 minutes will be given to teams for preparation.
- In this, names of the products or services would be given at the registration desk and teams will be required to prepare the innovative ads, based on the creativity and how innovative the ad is, teams will be shortlisted by the jury.
- Teams have to make a new product or service and give- name, tag line and advertise the product/brand given.
- Time allowed to present your prepared ad will be 4-5 minutes.
- The ad prepared by the contestants must not contain any obscene words/any subject that hurts the feelings of a culture/language/religion/region
- Disobedience of rules may lead to disqualification.

Judgment Criteria: Ability to attract the audience's attention, Concept of ad,Teamwork and ,Appeal Creativity

CORPORATE ROADIES

Event Coordinators: Dr.Shiva Sharma (8769768970) & Mr.Manish Sharma (7375889798)

Here is a golden chance to present your ability as the best budding manager in an extremely challenging competition. Corporate roadies is an event, totally engrossing and one of its kind. The event possesses a series of entrepreneurship challenges, including a tangible representation of intangibility. The challenge grows intense with at least one participant getting eliminated during each round of the challenge. So take part in it and see if you have got the fire in you! Prove yourself to be the ultimate corporate roadie!!!

Phases

The process of finding the winner will be in 3 stages

- TREASURE HUNT
- SALES PITCH
- STRESS INTERVIEW

BUDDING MANAGER (TREASURE HUNT) – Round 1

In the same participants have to find out given items from the venue of the event and collect them is the concept (BEG, BORROW and BUY).

SALES PITCH – Round 2

In this, participants have to sell the unsellable.

Judgment Criteria (For round 2): Pitching skills,Convincing power and Communication Skills.

STRESS INTERVIEW – Round 3

A 10 minute interaction to test patience, skills, attitude and knowledge

.Judgment Criteria –(For round 3): Body Language, Presences of mind, Quality of answer, Patience and Lateral Thinking

TRADING TITANS

Event Coordinators: Ms.Somya Nagar (9680906983) & Ms.Charushi (9413967231)

The Participants would be given Virtual Money. The participants have to invest it and maximize their profit. At the end of the event, the participants with the highest portfolio value earned would win.

- Max no. of participants:1.
- Judgment Criteria: You will be judged upon your portfolio at the end of the day.
- You will be given a platform with 10,00,000 Rs. virtual money for trading.
- Participants are requested to bring their own devices for the same.
- Multiple entries from every college allowed.
- Trading will be done in nifty and sensex registered stocks.
- Links for the platform will be shared during the event.

Judgment Criteria: The Portfolio of the participant at the end of the event.

ONLINE GAMING - BATTLEGROUNDS MOBILE INDIA
Event Coordinators: Mr.Kripa Shankar Chaturvedi (9929561401)
TOURNAMENT STRUCTURE
• Competition is divide into group (A, B, C, D)
• Each group will play – Qualifier Round
• Each Group will have 24 Team
• 4 Teams Will Be Promoted To Finals Form Qualifier Round
• Finals between 16 Teams
• Maps- Erangel.

Match Information's
Before every match the lobby ID-s and passwords will be posted on the tournament's WhatsApp group. Players need to enter these to enter the custom match lobbies. Each team needs to be in specific slots that will be announced by the admin team. Please keep in mind that being in the wrong slot when the match starts may cause your points to be lost for that match

In-Game Rules
1. Unregistered Players can lead to team disqualification.
2. Solos will be kicked but if any team is found playing solo & duo their match won't be considered.
3. The team / person who putting allegations on team must have proper proof
4. Teams must take a screenshot of every result
5. You must be respectful to your teammates, opponents, organizers, viewers watching the live stream and everyone else. Harassments, abuse and discrimination of any kind

will not be tolerated and your team will be disqualified if such offenses are proved (online as well as offline)

6. Teaming up is strictly prohibited. If found and proved, all the teams involved will be disqualified from the tournament.

7. Third-party apps, mods, and abuse of bugs are strictly prohibited. If such offenses are found and proved, your team will be disqualified from the tournament.

8. All 4 maps must be downloaded by all the players. If you get kicked during the game start and your team reduces to duo or solo, either your team gets kicked, the organizer will not restart the match.

9. Rooms will not be restarted for any reasons (ping issues, game glitches, player/s or team/s not joining on time etc.)Unless proof of is found or more than 32 players are found affected.

10. Participants are not allowed to use PC emulators to emulate any tournament games. Offenders and their team will be immediately disqualified

11. Participants are required to play all games in order to be eligible for the prize winnings. (Offline)

Tiebreakers Ties Between Two Teams During Official Competitions Will Be Determined In The Order Of (A) - Total Accumulated Finishes Across All Tournament Games.

Judgment Criteria: Completion of task first in the stipulated rounds.

CROQUIS DESIGN

Event Coordinators: Mr.Rahul Sharma (7877956894)

- In this competition Participants will design the croquis which is drawn on A3 size sheet.
- Students are required to bring their own materials.
- The Time limit will be 1 hour.
- The organizers have all the rights to make the final decision for any matter during the event.

Judgment Criteria: Creativity, Neatness,Theme,Design concept & quality

PODDAR GROUP OF INSTITUTIONS

Presents

Maha-Manthan-2023

Date: 21 December 2023
Venue: Poddar International College, Mansarovar
Reporting time: 9:30 AM

SOLO SINGING

Event Coordinators: Dr.Shilpi Damor (9784197387) & Ms.Shubhangini Agarwal (8949348172)

- The event will be conducted in two rounds. First round will be of 2 minutes & second round will be of 3-4 minutes.
- The participants will be provided the musical band / Karaoke support.
- Participants will not be allowed to refer to the lyrics while singing.
- Participants may bring their own musical instruments if required in the performance.
- Choice of the song is open to the participants but the song should NOT have any slang or derogatory language.

Judgment Criteria: Song selection, voice quality, clarity, rhythm, and appeal to the audience.

MASTER CHEF

Event Coordinators: Dr.Sunil Kakkar (9772997729) & Dr.Tanuja Jain (8875633087)

- Maximum 4 Teams can participate from a single college/institution.
- Maximum participants per team are 1-4.
- Only 1 hour will be allotted to prepare your choice of cuisine.
- Food on Fire and Food without Fire will be the choice of the participants. Although, teams are required to inform the same well in advance for necessary arrangements.
- Cuisine category will be the choice of the participant in any of the categories mentioned like Starter, Main Course and Dessert.
- Only Vegetarian cuisine will be part of the event.
- Participants should carry all their own utensils and the required ingredients to prepare their own choice of cuisine.
- Organizers will only provide 'Gas Stove' for Food on Fire with necessary items.
- No Prior Preparation of any type will be allowed in any case.
- Results will be based on the presentation of the cuisine apart from all other essentials.

Judgment Criteria:Cuisine Preparation,Taste,Richness of Flavours,Uniqueness in Preparation or Ingredients Used, Plating and Presentation

PODDAR GROUP OF INSTITUTIONS

Presents

Maha-Manthan-2023

Date:	**22 December 2023**
Venue:	**Poddar Business School, Jagatpura**
Reporting time:	**9:30 AM**

SOLO DANCE

Event Coordinators: Dr.Shilpi Damor (9784197387) & Ms.Shubhangini (8949348172)

- The event will be conducted in two rounds. First round will be of 2 minutes & second round will be of 3-4 minutes.
- There will be Negative points for exceeding the time limit.
- Participants are required to submit the dance tracks prior to the event.
- Choice of song and dance style should NOT have any slang or derogatory act.
- Inflammable objects are strictly prohibited to be used as a prop.

Judgment Criteria: Facial expressions, Costume, Choreography,Selection of music and impact on audience

NUKKAD NATAK

Event Coordinators: Dr.Shilpika Tewari (7014258620), Ms.Anuradha Ghosh (8638817591), Mr.Praveen(9664171177) & Dr.Kavita Jain (9214553699)

- Participants can present their performance on theme of their choice
- **6 – 12 members** in a team are allowed
- Time Limit to perform is **6-10 minutes**
- Subject and script should be decent enough and any vulgarity will lead to disqualification

Judgment Criteria: Coordination, Acting, Stage Coverage, Audience Reaction and Successful depiction of scene

RC RACING

Event Coordinators: Mr.Shashikant (9024780615) & Mr. Anshul (9024473803)

Cars and Trucks have been the fastest growing category of radio control in the past decade and rightly so. They are fast, exciting, and something everyone of all ages can take part in at their own level.

- Each team can consist of only 2 members
- There will be 2 rounds. There will be a track for the final round.
- First round is a qualifying session with each team getting 2 laps out of which the faster lap will be considered.

- A lap is considered to be completed when the Car completes the entire track& comes back to the starting point.
- The top teams from the qualifying rounds will make it to the second round.
- Top 5 teams will make it to the final round.
- The participants must use a remote with a frequency of band spectrum 2.4 GHz
- The track will have checkpoints at regular intervals. If a machine tumbles, halts, or goes off the arena at any point on the track, one of the team members is allowed to lift it and place it at the nearest checkpoint behind that point. The time shall still be running in the meantime.
- Team members are not permitted to touch either of their machines once the race begins (unless there is a need to place the machine at the checkpoint). If found not obeying the rules the team will be disqualified.
- The teams may obtain a time slot for practice before the first round of the game. The number of practice slots will be limited and the slots will be given on a first-come-first-served basis.
- Any team that is not ready at the time specified will be eliminated from the competition automatically.
- The teams must adhere to the spirit of healthy competition. The teams must not damage the opponent's machine in any way. Judges reserve the right to disqualify any team that indulged in misbehavior.
- The judge's decision shall be treated as final and binding on all.
- The organizers reserve the right to change any of the above rules as they deem fit. Changes in rules, if any, will be notified to the registered participants.

Judgment Criteria: Completion of racing tracks first in minimum time.

URBAN HAAT

Event Coordinators: Dr.Sunil Kakkar(9772997729), Dr.Shiva (8769768970), Dr.Sharmila Gaur(9413334447), Ms.Neha khunteta (9602630690) & Ms.Monika Pareek (9413330043)

"Join us at the retail expo and discover the latest trends, unbeatable deals, and a shopping experience like no other!"

- Team event: the maximum no of participants per stall/ team is 5.
- No teams allowed from each college : 4.
- Bring the decoration material with you.
- Space and stalls will be provided by the college.
- You have to bring your own inventory of products / services.
- The choice of product completely depends on your creativity ex- goods, foods, games, services etc.
- Participants will have to present the stall for two days.

PODDAR GROUP OF INSTITUTIONS

Presents

Maha-Manthan-2023

Judgment Criteria:Sales,Decoration of stall,Presentation of product and idea,Pitch of the Product and Scalability

TECH EXHIBITION

Event Coordinators: Ms.Shalini Gill (8003808384) & Mr.Neeraj (6376309878) Ms.Kritika Pal (8209802476)

- Exhibitions at Techfest are one of those rare avenues where you can see and experience the grandness of what the world calls modern science and technology. It provides an amazing and unique experience.
- Maximum Team Size-2 Members.

Judging Criteria: Creativity, Innovativeness, Organization/Logical Sequencing of Ideas, Layout and Design

SCRAP TO SHINE

Event Coordinators: Dr.Poonam Dhawan (8209124148), Ms.Rajni (7988320459) & Ms.Purnima (8764331962)

- Maximum 3 members will be allowed in a team
- Participants have to bring all the necessary items required for developing the product.
- The Time limit will be 1 hour.

Judgment Criteria:Creativity, Utilization of Resources, Artistic composition, Eco-friendly rating, Utility of the Product and Overall Presentation.

PODDAR GROUP OF INSTITUTIONS

Presents

Maha-Manthan-2023

Date: **23 December 2023**
Venue: **Poddar Business School, jagatpura**
Reporting time: **1:00 PM**

GROUP DANCE

Event Coordinators: Dr.Shilpi Damor (9784197387), Ms.Swati Puri (7014876401), Ms.Somya Nagar (9680906983) & Ms.Rupali (8769566338)

- The time limit for the performance is **5-8 minutes.**
- **8-15 Members per team** are allowed
- There will be Negative points for exceeding the time limit.
- Participants are required to submit their tracks before the event.
- Choice of song and dance style should NOT have any slang or derogatory act.

Judgment Criteria: Coordination, Choreography, Technique and Coverage of stage

RAMP WALK

Event Coordinators: Mr.Rahul((7877956894)), Dr.Shilpi Damor (9784197387) Dr.Tanuja Jain (8875633087) & Ms.Shubhangini (8949348172)

- **12-15 members** can participate per team.
- The time limit is maximum **8-10 minutes**.
- Participants will walk the ramp followed by a question-answer round.
- Required music tracks shall be arranged by the team itself.

Judgment Criteria: Confidence, Authenticity,Creativity, Fashion Factor and Design concept.